



## 2008 Mammoth Ultra Marathon 50k and 25km Trail Race Sponsorship Opportunity Form

On October 11, 2008 the High Sierra Striders, non-profit 501-(3)(c) running club of the Eastern Sierra, will be hosting the First annual Mammoth Ultra Marathon 50km and 25km.

The Mammoth Ultra and 25k will be run in the Long Valley Caldera with the Hot Creek Geological Area being both the start and finish for both events. The 50k course will be two 25k loops. The 25k runners will start one hour after the ultra race and complete one loop. The course will be within US Inyo National Forest and BLM land on gently rolling terrain on dirt roads and jeep trails.

The location of the event and the reputation Mammoth Lakes has as a high altitude training destination for many of our countries elite athletes makes this area also a destination will attract runners of all abilities and their families and friends for an unforgettable experience in the Eastern Sierras. The interest in the Mammoth Ultra and 25k has already been created. Runners of all abilities throughout the county are expected to participate in the day's events.

The 50 km race will be considered as a USA Track and Field Regional Championship for the 2009 event.

### **Mammoth Ultra Marathon race facts:**

- 150 runners *expected*
- Post race refreshments
- Five fully stocked aid stations
- Awards
- Finisher medals
- T-shirts for all entrants
- 'Goody Bag' for all entrants
- 'Runner friendly' course making it ideal for a first time ultra or a competitive athlete
- Destination event – participants will come to experience Mammoth Lakes
- Proceeds go to Mammoth Track Project
- Under special use permit on the Inyo National Forest land

The High Sierra Striders are looking forward to partnering with you to make this year's event a huge success for our community.

Sincerely,

Andrew Kastor  
President  
High Sierra Striders

Amy Grafius  
Dee Dee Grafius  
Co-Race Directors



## 2008 Mammoth Ultra Marathon 25km and 50km Trail Race Sponsorship Opportunity Form

### Mammoth Ultra Marathon Sponsorship Opportunity Details

#### Title Sponsor for the 2008 Mammoth Ultra Marathon (One sponsorship is available at this level)

Cost: \$1000 *\*or product value equivalency*

A multiyear contract is available.

Mammoth Ultra Marathon is the main running event of the day. Mammoth Ultra Marathon will be known as "your name" Mammoth Ultra Marathon, ex. "ASICS Mammoth Ultra Marathon."

Sponsorship includes the following:

- Your graphic logo on the front and back of the official ASICS race t-shirt.
- Your graphic logo will appear on race entry forms (race entry forms will appear on the High Sierra Striders website, be distributed to local businesses in the Eastern Sierra, be displayed on the High Sierra Striders and the Town of Mammoth Lakes websites and featured in local news periodicals in and around the Eastern Sierra.)
- Your company's name on the race bib numbers.
- A place for your company's banner will be provided at the finish line.
- Advertising in the race packet.
- 2 complimentary entries into the 2008 event.

#### Gold Sponsor for the 2008 Mammoth Ultra Marathon (six sponsorships are available at this level)

Cost: \$500 *\*or product value equivalency*

A multiyear contract is available

Sponsorship includes the following:

- Your graphic logo on the back of the official ASICS race t-shirt.
- A place for your company's banner will be provided at the finish line.
- Your graphic logo on the race entry forms. Entry forms will be distributed to local businesses in the Eastern Sierra, displayed on the High Sierra Striders and the Town of Mammoth Lakes websites and featured in local news periodicals in and around the Eastern Sierra.
- Advertising in the race packet
- 2 complimentary entries into the 2008 event.

#### Silver Sponsor for the Mammoth Ultra Marathon (unlimited availability)

Cost: \$100

Sponsorship includes the following:

- Advertising in the race packet.
- 1 complimentary entry into the 2008 event.

#### Supporter (unlimited availability)

Cost: None

Sponsorship includes:

Product samples to be distributed to participants by: in race 'goody bags,' post/pre-race festivities, on course at aid stations *\*distribution dependent on product(s) use*



**2008 Mammoth Ultra Marathon  
25km and 50km Trail Race  
Sponsorship Opportunity Form**

Please fill out the following information and send this page in with payment:

Business Name: \_\_\_\_\_

Business Phone: \_\_\_\_\_

Business Address: \_\_\_\_\_

Website: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

**Selected Sponsorship Opportunity:**

- Title Sponsor Mammoth Ultra Marathon \$1250
- Gold Sponsor Mammoth Ultra Marathon \$500
- Silver Sponsor Mammoth Ultra Marathon \$150
- Other donation to the event \$\_\_\_\_\_

*In order to meet all print deadlines:*

**\*\*All logos must be received by email; "eps" is the preferred format.**

Please send to Andrew@highsierrastriders.org by August 16, 2008.

**\*\*All checks must be received by August 16, 2008.**

Please make checks payable to "High Sierra Striders" Attn: "Mammoth Ultra Marathon".

High Sierra Striders, PO Box 5068 Mammoth Lakes, California 93546

Signature: \_\_\_\_\_

Date: \_\_\_\_\_